

AL. 1.1266

CANADIAN

NGV - 3 1992

# Local Heroes



Annual Review for the Fiscal Year  
April 1, 1991 - March 31, 1992

*The printing of this Annual Review was made possible by the generous financial support of NOVA Corporation of Alberta.*



## Local Heroes

Throughout Alberta there are thousands upon thousands of local heroes — volunteers, administrators, coaches, officials, parents, media, athletes and corporate contributors — whose accomplishments are enriching for others and fulfilling for themselves. These local heroes are the reasons that sport in this province — from the grassroots to the elite — is so all-encompassing and essential. To all of the local heroes — young and old, male and female, citizens of large cities and small towns — the Alberta Sport Council salutes your energy, commitment and dedication.

## The Alberta Sport Council: Sport For All

The Alberta Sport Council came into being on April 1, 1984 as a non-profit, provincial Crown corporation with the mandate to enhance sport for all Albertans. Through corporate donations and lottery funding, the Council manages and assists in the implementation of programs that will maximize the participation and performance of Albertans in sport. No other organization like the Alberta Sport Council exists in Canada.

The Council's partners include: Alberta Tourism, Parks and Recreation, the Alberta Government through its support from Alberta Lotteries, 79 provincial sport associations, the business community, municipalities, educational institutes, athletes, coaches, officials, media and thousands of dedicated volunteers.

The Council operates under the guiding premise that if Albertans have the desire and talent to succeed in sport they should have the opportunity. To fulfil that commitment, the Alberta Sport

Council has adopted five primary objectives:

1. To promote and assist in the organization of Zone and Alberta Games.
2. To distribute Alberta lottery proceeds dedicated for sport in a fair and equitable manner for the benefit of all Albertans.
3. To solicit financial contributions, services and other resources from individuals, organizations, businesses and corporations for the advancement of sport in Alberta.
4. To encourage the development of programs and services for coaches, officials and athletes at all levels of ability.
5. To work in cooperation with, and in support of, provincial sport associations, communities, educational institutes and other sport-related agencies.

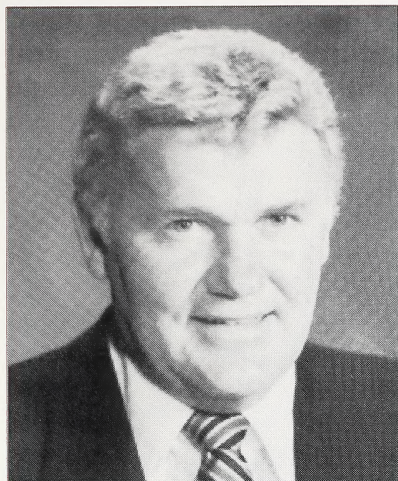
## The Council's six core beliefs are:

- \* All Albertans should have the opportunity to participate in an activity of their choice.
- \* The volunteer is the cornerstone of sport development in Alberta.
- \* Those with the heart, ability and desire should be given the opportunities to achieve their full potential.
- \* The physical and mental well-being of the participant must be the central focus, resulting in fair play and ethics in sport.
- \* Sport in Alberta can be developed and operated in an efficient and effective manner.
- \* Sport is a shared responsibility, involving all Albertans in a spirit of partnership and mutual respect.

**ALBERTA**  
**Lotteries**  
THE SOURCE OF MANY BENEFITS  
SUPPORTING AMATEUR SPORT



**Alberta**  
TOURISM, PARKS  
AND RECREATION



## To Alberta's Sport Community and the Citizens of Alberta

### From the Minister:

When Premier Don Getty announced a cabinet shuffle in February 1992, the department of Recreation and Parks, of which the Alberta Sport Council has been an integral component since 1984, was combined with Tourism, thereby creating a new entity called Tourism, Parks and Recreation.

The Council is performing an effective job, maintaining a steady number of programs, supporting dozens of provincial sport associations, putting more money into local sport development and emphasising the grassroots, as well as addressing the needs of indigenous and minority groups.

Tourism, Parks and Recreation is also working diligently with the Council to initiate what we call Sport Tourism. This is a two-stage initiative. First, it encourages Albertans to travel throughout our province to take in and experience the many Zone and Alberta Games, provincial championships and local tournaments that the Council helps stage every year. Second, it endeavours to attract interprovincial, national and international events to be held here — all of which generate increased revenues. To that end, we are pleased to note that Slave Lake will host the 1994 Arctic Winter Games, that preparations are well under way in Grande Prairie for the 1995 Canada Winter Games, and that Edmonton is bidding to host the 1999 Pan-American Games while Calgary hopes to be the site for the 2002 Olympic Winter Games.

In the future, expect to see more initiatives that combine sport and tourism. After all, they go hand in hand.

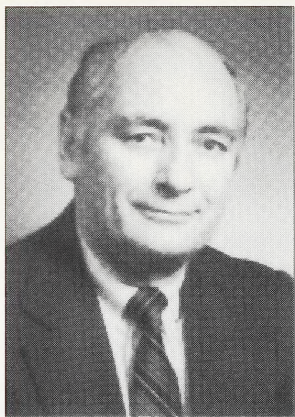
Don Sparrow  
Minister, Alberta Tourism, Parks and Recreation

---

"Tourism, Parks and Recreation is also working diligently with the Council to initiate what we call Sport Tourism."

---





**From the Chairman:**

As you know, participation in sport makes people healthier and happier. In fact, sport leads to greater physical fitness, higher self-esteem, camaraderie among team members, as well as an improved sense of well-being and community pride.

This past year the Alberta Sport Council helped stage 12 very successful Games — five Zone Summer Games, the 1991 Alberta Summer Games, five Zone Winter Games and the 1992 Alberta Winter Games. Not only were they a positive experience for the thousands of participants and volunteers, but they left enduring legacies. For example, the community of Slave Lake, host of the Zone 8 Winter Games, experienced a financial boost as a result of entertaining the largest single event in its history. In addition, Stettler and Fort McMurray, hosts of the 1991 Alberta Summer and 1992 Alberta Winter Games, respectively, now have the best sport facilities and equipment.

As always, the Council endeavours to make sport participation a proactive alternative to health and social problems. As well, we continue to make meaningful contributions toward a physically and financially healthier Alberta.

J. Sherrold Moore  
Chairman, Alberta Sport Council

---

"This year the Alberta Sport Council helped stage 12 very successful Games . . ."

---



---

#### **From the Managing Director:**

In last year's report I told you about how the Council initiated the Sport Endowment Fund. Under the Fund, contributions received from an individual, organization or group toward a specific sport objective can be matched 100 per cent by the Council. I'm happy to report that as a result of generous giving the Fund now totals more than \$225,000. Ultimately, we hope to have the Sport Endowment Fund large enough so that sport in Alberta can operate from the interest generated by the Fund.

The Council is also embarking on other new initiatives such as encouraging females and aboriginals to take part in all levels of sport — as coaches, officials, volunteers and participants. In addition, we are looking for more and more Alberta communities to host Zone Games so that they too can experience the benefits and pleasures of participating in amateur sport. Moreover, we will accomplish these goals without any increased financial support from Alberta Lotteries. The Alberta Sport Council receives no tax dollars, but is very appreciative of the Provincial Government for financial support received from Alberta Lotteries. We also thank our corporate and private contributors.

Max Gibb  
Managing Director, Alberta Sport Council

---

"The Council is also embarking on other new initiatives . . . "

---



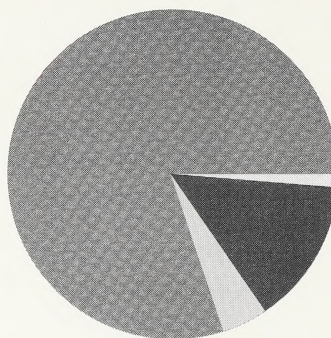
## 1991-92 Expense Allocations by Strategic Objectives

Increasing Participation	\$ 4,075,000	33.78%
Promoting Excellence	\$ 2,670,000	22.13%
Technical Expertise	\$ 2,290,000	18.98%
Delivery	\$ 1,370,000	11.36%
Communications	\$ 655,000	5.43%
Administration	\$ 530,000	4.39%
Hosting of Major Championships/ International Events	\$ 275,000	2.28%
Recognition	\$ 200,000	1.65%
<b>TOTAL</b>	<b>\$12,065,000</b>	<b>100.00%</b>

The Alberta Sport Council receives the lion's share of its funding from the Alberta Lottery Fund — a total of \$9.6 million in 1991-92. Another \$2.4 million was generated through corporate sponsorship, individual donations and other revenues.

## The Dollars in the Dream

Revenue generation in 1991-92  
(Total dollars: \$12,000,000)



Lottery Dollars:  
\$9,610,000 (80.08%)

Other:  
\$160,000 (1.34%)

Corporate and  
Individual Donations:  
\$1,690,000 (14.08%)

Investment:  
\$540,000 (4.50%)

These funds go directly to Alberta's provincial sport associations, local sport groups and communities, as well as towards the delivery of the Council's own programs.





## Alberta Summer and Winter Games

Athletes qualify for Alberta Games through playoffs or Zone Games in each of the Alberta Sport Council's eight provincial zones. Summer Games are held during odd-numbered years and Winter Games during even-numbered years. Each Alberta Games host community receives a \$350,000 operating and cultural grant from the Council.

## Stettler Puts "Heart" In The Games

The Town and County of Stettler, centrally located at the "heart" of Alberta, rallied its considerable facilities, resources and more than 2,700 volunteers to host the sensational 1991 Alberta Summer Games, August 7 - 11. These Summer Games, the tenth to be held in Alberta, showcased more than 2,600 athletes and coaches in competitions for the "developmental" athlete, ranging from 13 to 17 years of age.

### Other Highlights

- \* The 1991 Blue Flame Torch Relay, sponsored by Canadian Western Natural Gas and Northwestern Utilities Ltd., travelled over 700 kilometres to Stettler from the town of Brooks, host of the 1989 Alberta Summer Games. More than 350 participants from throughout the province shared in passing the flame and spirit of the Games, culminating with the opening of the Games on August 7.
- \* The Games were officially opened by Premier Don Getty while all of Alberta viewed live television coverage on Channels 2&7 (south)

and ITV (north). The television package, sponsored by Alberta Lotteries, Canadian Western Natural Gas/Northwestern Utilities Ltd., IGA, AGT and "Zoot Capri" (Alberta Alcohol & Drug Abuse Commission's magazine for teens), also included a pre-Games promotion, daily highlight reports during the Games, as well as a 30-minute special which aired on August 24, 1991.

- \* Alberta entertainer Paul Janz performed during the Opening Ceremonies for the participants and an audience of 3,700.
- \* The major sponsors of the Games, those contributing \$50,000 or more, were AGT, Alberta Lotteries, Canadian Western Natural Gas/Northwestern Utilities Ltd., Gulf Canada Resources Ltd., Royal Canadian Legion - Stettler Branch and Pepsi.
- \* The Peter Trynchy Cup was awarded to Parkland (Zone 4) for most improved performance.
- \* The Games leave the County and Town of Stettler with a tremendous legacy of facilities (including a new rubberized track) and sport equipment exceeding \$700,000 in value.

## Fort McMurray Stages "Magic" Games

There was "magic in the air" in Fort McMurray from February 27 to March 1 as 2,300 participants gathered for the 1992 Alberta Winter Games. Competitions featured 21 sports including events for special olympians and the physically disabled. They were: alpine skiing, biathlon, bobsleigh, bowling, boxing, cross country skiing, curling, figure skating, freestyle skiing, gymnastics,





hockey, judo, luge, racquetball, ringette, ski jumping and nordic combined, speed skating, squash, table tennis, team handball and wrestling.

### Other Highlights

- \* Despite unusually warm temperatures (plus 17 degrees C) and melting snow, all events were held according to schedule due to the tremendous efforts of the Fort McMurray volunteers who worked through each night of the Games hauling and packing snow to keep facilities in operation.
- \* Fort McMurray again proved its strength in community pride as 4,800 citizens came forward to volunteer their time and effort for the Games.
- \* The Games were officially opened by the Honourable Norm Weiss, Fort McMurray's MLA, during an outdoor ceremony attended by 3,400 spectators.
- \* ABC Cable broadcasted live coverage of the Opening Ceremonies to television networks province and nationwide. One hour highlights on the ABC Cable network and three-minute highlights by Channels 2&7 in southern Alberta and ITV in northern Alberta were also provided through the sponsorship of Alberta Lotteries and Canadian Western Natural Gas and Northwestern Utilities Ltd.
- \* Major sponsors of the Games contributing \$25,000 or more were Syncrude Canada Ltd., Suncor Inc., AGT, ABC Cable TV, Alberta

Power Ltd., Pepsi, Diversified Transportation, Electro Med Services and Alberta Lotteries.

- \* The host zone, Zone 7, was awarded the Peter Trynchy Cup for most improved performance from the 1990 Alberta Winter Games in Camrose.
- \* The Host Games Society identified a healthy legacy of sports equipment and facilities estimated at \$180,000 in value.

### 1991 and 1992 Zone Games

Prior to the 1991 Alberta Summer Games, five Zone Games were conducted involving approximately 8,900 participants. Games were held in Redcliff, Rocky Mountain House, Whitecourt, Tritown (Cold Lake, Medley and Grande Centre) and High Prairie, with each host community exhibiting an excellent job of providing mass participation opportunities for individuals of all ages and abilities in a diversity of sport and cultural activities.

As well, five Zone Games, involving over 4,800 participants, were conducted prior to the 1992 Alberta Winter Games in the communities of Taber, Sundre, Jasper, St. Paul and Slave Lake. The 1992 Zone Winter Games will be remembered for their intense competitions, exceptional organizations, unique ideas, warm weather and festive atmospheres.

The continuing success of the Zone Games movement is a result of the strong partnerships developed between the host communities, regional recreation associations, sponsors, local sport groups and the exceptional volunteers. In addition to an outstanding sport development experience and a great builder of community spirit, these Games left a tremendous legacy of facilities, equipment and trained volunteers. They also have the potential to contribute to the economic well-being of the host community.

### Alberta Seniors Games

The Seniors Games, held every even-numbered year, are open to participants over 55 years of age. Although there were no Alberta Seniors Games this fiscal year, a substantial amount of organizational work has taken place for the 1992 Alberta Seniors Games in Medicine Hat, August 19-22.





## Sport Scholarships

The Council's scholarship program offers financial assistance to hundreds of athletes attending approved live-in sport camps within Alberta. The amount of the scholarship depends on the cost of the camp and the financial need of the athlete.

- \* 1,250 participants from 176 municipalities received scholarships.
- \* 29 sports participated in the program.
- \* 72 different sport camps received approval for Sport Outreach Training Scholarships.
- \* A total of \$105,929 was allocated.

## Local Sport Development Projects

Through this program, local sport groups can apply to the Alberta Sport Council for funding towards equipment purchases, coaching services and other worthwhile projects. During 1991-92, 462 applications for Local Sport Development Projects were approved for a total of \$1,141,968.

### Examples:

**Zone 1** — The Medicine Hat Sledge Hockey and Ice Picking Association received \$4,000 towards the purchase of hockey sledges, specially designed sticks and picks for the sledge hockey program.

**Zone 2** — The Sundre Striders Athletic Club received \$10,400 towards the purchase of a chronoprinter, two-way communication radios and an electronic timing display unit for training and hosting of sport events.

**Zone 3** — The University of Calgary Swimming Club received \$10,000 towards the costs of hiring a full-time coach for the 1996 Olympic Development program.

**Zone 4** — The Howard Buffalo Memorial Centre (Hobbema) received \$6,000 towards the purchase of weight training equipment.

**Zone 5** — Tammy-Lynn Smigelski of Stony Plain received \$650 towards training costs in the sport of figure skating.

**Zone 6** — The Edmonton Triathlon Club received \$5,000 towards the purchase of a finish line timer for its triathlon program.

**Zone 7** — The Lac La Biche Judo Club received \$5,000 towards the purchase of judo mats for its judo program.

**Zone 8** — The Peavine Metis Settlement (High

Prairie) received \$500 towards the purchase of a table for their table tennis program.

## Innovative Projects

The purpose of this program is to support selected sport development activities at the provincial level and to respond to the needs of provincial sport associations which may arise throughout the year.

### Examples:

- \* The Sport Medicine Council of Alberta received \$2,400 towards the purchase of reusable medical identification vests for medical volunteer personnel covering sporting events throughout Alberta.
- \* The Metis Nation of Alberta received \$2,270 towards the costs of two representatives from each of the six Metis Nation Zones to attend a provincial sport workshop and Intersport '92.
- \* The Alberta Amateur Wrestling Association received \$10,000 towards the costs of an exchange program with the Special Sports School of Olympic Reserve #1, City of Moscow, which introduced Albertans to some of the best age group wrestlers and coaches in the world.

## Athlete Development

Albertans have always taken pride in our athletes who achieve excellence in sport. To complement the Council's programs for mass participation, we also provide funding for talent identification, training and competition opportunities for our developing and high performance athletes.

This year \$1.3 million of lottery funding was used by the provincial sport associations for awareness and participation, for identifying potential athletes, and for training and competition opportunities.

## Leadership Development

Support was provided to every provincial sport association to conduct programs for the development of coaches and officials. To act as strong leaders in the sport system, coaches and officials must stay in touch with the latest developments in sport programming and technical skills.



In excess of \$500,000 was utilized to conduct coaching clinics, officials' clinics, and to provide educational opportunities for Alberta coaches and officials at the national and international levels.

### **National Coaching Certification Program (NCCP)**

This program, developed by the Coaching Association of Canada (CAC), is designed to train and educate coaches. It provides coaches at all levels with a systematic way to improve their knowledge and skills in the theoretical, technical and practical aspects of coaching. This year the following courses were conducted in Alberta with outstanding attendance:

- \* Level 1 Theory — 86 courses, 2,252 participants.
- \* Level 2 Theory — 45 courses, 1,132 participants.
- \* Level 3 Theory — 13 courses, 316 participants.

### **Hiring Professional Technical Staff**

Through this program, support funding is provided to provincial sport associations for hiring technical experts in their sports. A total of 83 individuals were supported. These individuals were employed as technical directors, program directors/coordinators and provincial coaches.

### **1991 Coaches Symposium**

The fifth annual Provincial Coaches Symposium was held October 3-5, 1991 in Edmonton. Designed to provide Alberta's top coaches with an opportunity to exchange critical coaching information, this year's symposium attracted 90 delegates from 33 sports. This year's Coaching Recognition Award recipients were:

- \* Greg Folk, of Calgary, for figure skating.
- \* Bruce Rimmer, of Calgary, for alpine skiing.
- \* Gary Smith, of Edmonton, for wheelchair basketball.
- \* Sandy Teel, of Calgary, for synchro swim.
- \* Sharon Trenaman, of Calgary, for squash.

### **Canada Games Enrichment**

Support was provided to 22 associations to prepare athletes and coaches in the first year of a four-year cycle leading up to the 1995 Canada

Winter Games in Grande Prairie.

Assistance was also provided to the 19 Canada Summer Games sports as they entered year three of a four-year program in preparing for the Games in Kamloops in August 1993.

### **Arctic Winter Games**

The 1992 Arctic Winter Games held in Whitehorse, Yukon were a tremendous success as 1,200 athletes, coaches and mission staff participated in the week-long multi-sport event. Team Alberta North's 192 athletes and coaches, representing 24 northern Alberta communities, competed against some of the best athletes from the Northwest Territories, Yukon, Alaska, Greenland and Russia. In all, 48 Ulus (medals — 12 gold, 18 silver and 18 bronze) were won by northern Alberta's fine young athletes. Events in the 1992 Arctic Winter Games included: Arctic sports (i.e. one-foot-high kick and arm pull), badminton, basketball, gymnastics, hockey, indoor soccer, silhouette shooting, volleyball and wrestling.

With the 1994 Arctic Winter Games to be hosted in Slave Lake, Alberta, many athletes and coaches have begun to set their sights on competing in front of the "home town" fans in what is truly considered one of the North's finest sporting events.





## Alberta Athlete Development Program

This program provides financial assistance to Alberta's top developing athletes as selected by their provincial sport associations. It is used to assist them in achieving national ranking by helping to offset personal costs while training and competing.

- \* Support was provided to 55 sports that identified a total of 847 high performance athletes (301 females and 546 males). Two levels of assistance (\$1,200 and \$750) were available depending on an athlete's level of excellence and commitment to training.
- \* In addition, 212 athletes (76 females and 136 males) received a total of \$200,000 to assist them with extraordinary training or competition costs as part of a "special needs" program.

## Sport Training Centres

Funding is provided to provincial sport associations to help establish provincial, regional and national training centres in Alberta.

- \* Five centres were supported during 1991-92 which allowed national and provincial level athletes and coaches to train in the best possible environments. The centres also provided an opportunity for Alberta athletes to rub shoulders with national team members.
- \* At the Western Canadian regional level, a soccer centre was supported in Edmonton. At the provincial level, there were track and field centres in Edmonton and Calgary. Three national centres were also supported in the sports of badminton, hockey and volleyball.

## Opportunities for the Development of Athletes With Disabilities

This program provides financial assistance for the encouragement, development and promotion of athletes with disabilities.

### Examples of projects funded during 1991-92:

- \* Wheelchair Sports to initiate a racquetball program.
- \* Cerebral Palsy Sports to purchase specialized training equipment.
- \* Equity Outdoors for the development of specialized sporting activities.

- \* Disabled Skiers for the training and participation in the 1992 Paralympic Games.

## Zone Sport Conferences

**Zone 4** — Lacombe was the site of the Zone 4 conference which attracted just over 100 coaches and sport volunteers. The conference, organized by members of the Central Alberta Recreation Association, offered information for sport volunteers and educational opportunities for community coaches. In addition, Ffab 2 Productions presented a fair play production.

**Zone 6** — Two conferences were hosted in Edmonton during 1991-92. In April 1991, a conference for coaches, administrators and officials was attended by 130 local sport enthusiasts. The addition of an officials stream to this annual conference was very well received as was the keynote address by Dr. Geoff Gowan, President of the Coaching Association of Canada.

In mid-March 1992, the annual conference of sport administrators was held. During the conference, delegates were provided with updates on new initiatives undertaken by the Council as well as the Edmonton Sport Federation and the City of Edmonton. Also, each of these agencies provided information on action they have taken in response to concerns discussed during the 1991 conference.

**Zone 8** — In April 1991, 107 delegates involved in the delivery of sport services participated in a "Sport in the 1990's" conference held at Grande Prairie College. The theme revolved around integration and was intended to improve the partnerships and working relationships of the various groups involved in sport.

## Hosting Program

Financial support is provided to groups hosting major championships and sporting events. Many benefits accrue to a community, such as a legacy of human resources, new and upgraded facilities and long-lasting community spirit.

During 1991-92, the Council supported a total of 31 events: 12 international competitions; 3 international competition bids; 2 North American championships; and 14 Western Canadian championships with \$270,000.



## Fundraising

One of the Council's major priorities is the development and maintenance of a stable, diverse and flexible base of support for sport. The Sport Marketing Division coordinates the fundraising function — from corporate donations to planned giving.

The Council's major source of funding is the **Alberta Lottery Fund**. It provides approximately 80 per cent of the Council's support. As well, strategies have been designed to foster long-term, mutually beneficial partnerships between Alberta's business community and amateur sport. For example, corporate sponsors provided over \$600,000 in support to Alberta Sport Council programs in 1991-92.

### Our Major Corporate Sponsors

AGT Limited  
Canadian Western Natural Gas. Co. Ltd./North-western Utilities Ltd.  
Alberta Energy Company Ltd.  
Amoco Canada Petroleum  
Nova Corporation of Alberta  
Pepsi-Cola Canada

### Official Suppliers/Contributors

Alberta Natural Gas  
Andres Wines (Alberta) Ltd.  
Labatt's Alberta Brewery  
Canadian Airlines International  
TransCanada PipeLines  
TransAlta Utilities  
Humpty's Restaurants

## Sports Fund

Individuals and businesses in the province contributed \$1,193,638 to sport through the Council's Sports Fund program. These dollars went directly to support Alberta's provincial sport associations, local clubs, Zone Games and Alberta Games.

## Communications

The Alberta Sport Council utilized a variety of communication means to deliver the sport message to the province. Some examples include:

- \* Provincewide television coverage of the 1991 Alberta Summer Games and the 1992 Alberta Winter Games.
- \* "Sport For All" newsletter, published quarterly and distributed to the sport community.
- \* Sport In Motion newspaper columns, provided to Alberta weekly newspapers and published as public service announcements.
- \* 1991 Alberta Summer Games and 1992 Alberta Winter Games results, including full lists of participants, were provided to provincial government representatives.
- \* Local Sport Development funding allocations, scholarship recipients and upcoming events information were also provided to provincial government representatives.
- \* The Alberta College of Art Public Advertising Program in Calgary provided provincial sport associations with artwork for event promotions and agency identification purposes.
- \* Promotional packages were produced for the 1991 Alberta Summer Games and 1992 Alberta Winter Games. The packages consisted of posters, brochures and rule books. Many were distributed to community centres, recreation boards, municipalities, sport facilities, tourism and information centres, Alberta Treasury Branches and Alberta Lotteries retailers.

## Inductees to the Alberta Sports Hall of Fame

The Alberta Sports Hall of Fame and Museum, a program of the Council, is a tribute to Alberta's athletes and sport builders. It honours those who have brought distinction to Alberta and to themselves through their achievements in competition or through years of meritorious service.

### This year there were eight inductees:

- \* Michelle Cameron, synchro swimmer, world champion and gold medal winner at the 1988 Olympic Summer Games.
- \* Carolyn Waldo, synchro swimmer, world champion and two-time gold medal winner at the Seoul Olympics.
- \* Frank Currie, a hockey builder in Calgary.
- \* Hector Gervais, an international calibre curler from St. Albert.



- \* Doug Hansen, a luge athlete and builder.
- \* The late Paul Hortie, a boxer and builder from Edmonton.
- \* Ralph Vold, a multi-sport athlete and builder from Ponoka.
- \* Lisa Miller, recipient of the Bell Memorial Media Award for outstanding coverage of amateur sport.

## **Volunteers — Local Heroes of Amateur Sport**

The Alberta Sport Council has a small staff, but its real strength is thousands of volunteers. All are dedicated, hard-working people with a proven commitment to the Council and its goals. Some officiate at events, others act as committee members or sit on the Council's Board of Directors.

### **Board of Directors**

J. Sherrold Moore, Chairman, Calgary  
 Orest Korbitt, Vice-Chairman, Edmonton  
 Gary Belecki, Calgary  
 Kelly Blackshaw, Calgary  
 Ches Dicks, Fort McMurray  
 Joan French, Calgary  
 Doug Fulford, Sherwood Park  
 Dr. John Irwin, Blairmore  
 Jack McAvoy, Manning  
 A.J. ("Perky") McCullough, Grande Prairie  
 Al Qually, Olds  
 Robert Young, Airdrie  
 Jim Wheatley, Edmonton  
 Ardell Clark-Tronnes, Smoky Lake  
 Hugh McPherson, Red Deer  
 Julian Nowicki, Deputy Minister, Alberta Tourism,  
 Parks and Recreation, Edmonton  
 Max Gibb, Secretary to the Board and Managing  
 Director, Alberta Sport Council, Calgary

### **Stettler — 1991 Alberta Summer Games Board of Directors**

Larry Wilson, Chairman  
 Don Cottam, Promotions  
 Don Gillespie, Accommodation and Food  
 Norma Leslie, Protocol  
 Terry Rushton, Friends of the Games  
 Bob Stewart, Sport

Bert Strain, Administration  
 Paul Vanouwerkerk, Transportation and  
 Communications  
 Bob Willis, Culture  
 Ken Ince, Civic Pride  
 Dawn McKay, Registration  
 Allan Willis, Facilities  
 Joanne Ackerman, Recording Secretary

### **Fort McMurray — 1992 Alberta Winter Games Board of Directors**

Eric Newell, Chairman  
 Arnie Godin, Vice-Chairman  
 Bev Fedorak, Administration  
 Karen Towsley, Culture  
 Gerry Heck, Sports  
 Bob Prather, Facilities and Warehousing  
 Alex Gordon, Food and Accommodation  
 Wayne Thomas, Registration  
 Sheila Grace, Protocol  
 Roger Pigdon, Transportation  
 Don Ford, Safety and Communications  
 Neil Sutcliffe, Promotions and Civic Pride  
 Cam Bayford, Friends of the Games  
 Jill Hodgins-Ukraineec, Volunteers  
 Ron Morgan, City Council Liaison

## **How We Operate**

The Alberta Sport Council has an administrative office in Calgary, a technical development office in Edmonton and eight zone offices.

### **Head Office**

Hanover Place, Suite #450  
 101 - 6 Avenue S.W.  
 CALGARY, Alberta T2P 3P4  
 Telephone: (403) 297-2503  
 Fax: (403) 297-6669

### **Technical Development Section**

Harley Court Building, 7th Floor  
 10045 - 111 Street  
 EDMONTON, Alberta T5K 1K4  
 Telephone: (403) 482-4835  
 Fax: (403) 488-9755



### **Zone 1 — Sunny South**

406 Administration Building  
909 - 3 Avenue North, Bag Service #3014  
LETHBRIDGE, Alberta T1J 4C7  
Telephone: (403) 381-5441

### **Zone 2 — Big Country**

Provincial Building  
Box #2572, 5030 - 50 Street  
OLDS, Alberta T0M 1P0  
Telephone: (403) 556-4302

### **Zone 3 — Calgary**

Box #2100, Station "M"  
Calgary Parks & Recreation  
4th Floor, Public Building  
205 - 8 Avenue S.E.  
CALGARY, Alberta T2P 2M5  
Telephone: (403) 268-1316

### **Zone 4 — Parkland**

Provincial Building, 4920 - 51 Street  
RED DEER, Alberta T4N 6K8  
Telephone: (403) 340-5529

### **Zone 5 — Black Gold/Yellowhead**

Provincial Building, 4709 - 44 Avenue  
STONY PLAIN, Alberta T0E 2G0  
Telephone: (403) 963-9158

### **Zone 6 — Edmonton**

10320 - 102 Avenue  
Box #2359  
EDMONTON, Alberta T5J 2R7  
Telephone: (403) 496-4920

### **Zone 7 — Northeastern Alberta**

Provincial Building, 5124 - 50 Street  
LLOYDMINSTER, Alberta T9V 0M3  
Telephone: (403) 871-6430

### **Zone 8 — Peace Country**

Provincial Building, 10320 — 99 Street  
Room #1701  
GRANDE PRAIRIE, Alberta T8V 6J4  
Telephone: (403) 538-5247

## **The Alberta Sport Team**

Tens of thousands of Alberta local heroes — athletes, coaches, administrators, officials and volunteers as well as groups and individuals representing the following sport groups — all of Alberta's sport team — received funding and program support:

Alpine Skiing — Alberta Alpine Ski Association  
Amputee — Alberta Amputee Sports and Recreation Association

Athletics — Athletics Alberta

Badminton — Alberta Badminton Association

Baseball — Baseball Alberta and Little League Alberta

Basketball — Alberta Basketball Association  
Baton Twirling — Alberta Baton Twirling Association

Biathlon — Biathlon Alberta

Bicycling — Alberta Bicycle Association

Blind Sports — Alberta Sport and Recreation Association for the Blind

Bobsleigh — Alberta Bobsleigh Association

Bowhunters and Archers — Alberta Bowhunters and Archers Association

Bowling — Bowling Federation of Alberta

Boxing — Alberta Amateur Boxing Association

Broomball — Alberta Broomball Association

Canoeing — Alberta Canoe Association

Cerebral Palsy — Alberta Cerebral Palsy Sports Association

Cricket — Alberta Cricket Association

Cross Country Skiing — Cross Country Alberta

Curling — Alberta Curling Federation

Deaf Sports — Alberta Deaf Sports Association

Disabled Skiing — Alberta Association for Disabled Skiers

Diving — Canadian Amateur Diving Association - Alberta Section

Equestrian — Alberta Equestrian Federation

Fencing — Alberta Fencing Association

Field Hockey — Alberta Field Hockey Association and Alberta Women's Field Hockey Association

Figure Skating — Canadian Figure Skating Association - Alberta Section

Football — Football Alberta



Freestyle Skiing — Alberta Freestyle Skiing Association

Golf — Canadian Ladies Golf Association - Alberta Branch; Alberta Golf Association

Gymnastics — Alberta Gymnastics Federation

Handball — Alberta Handball Association

Hang Gliding — Alberta Hang Gliding Association

Hockey — Alberta Amateur Hockey Association

Horseshoe Pitching — Alberta Horseshoe Pitchers Association

Judo — Judo Alberta

Karate — Karate Alberta

Lacrosse — Alberta Lacrosse Association

Lawn Bowling — Lawn Bowls Association of Alberta

Luge — Alberta Amateur Luge Association

Modern Pentathlon — Alberta Modern Pentathlon Association

Netball — Alberta Netball Association

Orienteering — Alberta Orienteering Association

Sport Parachuting — Alberta Sport Parachuting Association

Racquetball — Alberta Racquetball Association

Rhythmic Gymnastics — Alberta Rhythmic Sportive Gymnastics Federation

Ringette — Ringette Alberta

Rowing — Alberta Rowing Association

Rugby — Alberta Rugby Football Union

Sailing — Alberta Sailing Association

Shooting — Alberta Federation of Shooting Sports

Ski Jumping and Nordic Combined — Alberta Ski Jumping and Nordic Combined Association

Soaring — Alberta Soaring Council

Soccer — Alberta Soccer Association

Softball — Alberta Amateur Softball Association

Special Olympics — Alberta Special Olympics

Speed Skating — Alberta Amateur Speed Skating Association

Squash — Squash Alberta

Swimming — Swim Alberta

Synchronized Swimming — Synchro Swim Alberta

Table Tennis — Alberta Table Tennis Association

Tae Kwon Do — Alberta Tae Kwon Do Association

Team Handball — Alberta Team Handball Federation

Tennis — Tennis Alberta

Triathlon — Alberta Triathlon Association

Volleyball — Alberta Volleyball Association

Water Polo — Alberta Water Polo Association

Water Skiing — Water Ski Alberta

Weightlifting — Alberta Weightlifting Association

Wheelchair Sports — Canadian Wheelchair Sport Association - Alberta Section

Wrestling — Alberta Amateur Wrestling Association

The following groups, which represent many sports, also received funding and program support:

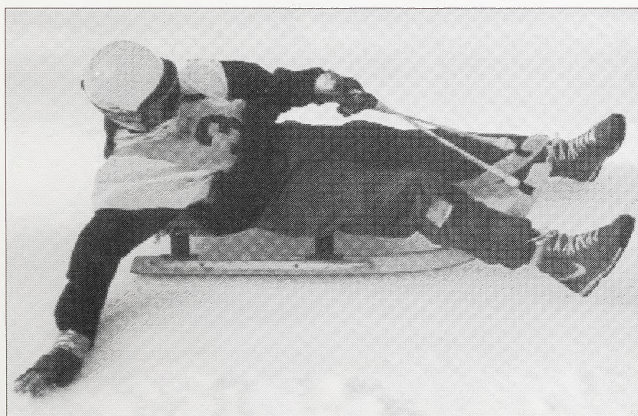
Alberta Schools Athletic Association

Alberta Colleges Athletic Conference

Alberta Universities Athletic Association

Sport Medicine Council of Alberta

Alberta Senior Citizens Sports and Recreation Association

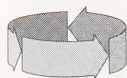




# Local Heroes



Alberta Sport Council  
Hanover Place, Suite 450  
101 - 6th Ave. S.W.  
Calgary, Alberta T2P 3P4  
Phone: 297-2503; Fax: 297-6669



printed on recycled paper

Writer and Designer: Alister Thomas,  
Quantum Communications Inc.  
Photographers: Roy Anderson and Stephen Wan  
Printed by NOVA Corporation of Alberta